

# ANAÏS VAN DELFT

## GRAPHIC & WEB DESIGNER




### + EMPLOYMENT

- 09 -2013 / Present  
**GREXX N.V. - Naarden**  
**UI Designer / Service Desk Employee**  
 Developed from scratch the corporate branding, user interfaces, and illustrations for this company specializing in e-commerce and cloud computing.
- 07-2011 / 04-2013  
**COMMERCETOOLS GmbH - München**  
**Corporate Designer**  
 Developed from scratch the corporate branding, user interfaces, and illustrations for this company specializing in e-commerce and cloud computing.
- 06-2010 / 07-2011  
**GREINWALDER & PARTNER GmbH - München**  
**Graphic Designer**  
 Designed promotional websites, brochures, posters for fitness, wellness, and sports clubs throughout Europe. Additional tasks included: designing seasonal campaigns and design templates for other designers at the company.
- 06-2009 / 06-2010  
**XEROX NETHERLANDS - Amsterdam**  
**Graphic Designer**  
 Responsible for creating newsletter, booklet, and poster designs in collaboration with consultants and project managers. Interpreted ideas from colleagues and presented them as designs.
- 12-2008 / Present  
**NAÏSCREATIONS**  
**Independent Designer Professional**  
 Freelancing for hire. Combined a love of creativity with a skilled background in graphic design to produce illustrations, websites, mood boards, gift cards, brochures, and more. Provided services for customers all over Europe from newspapers, small companies to independent professionals.
- 03-2008 / 12-2008  
**HMC INTERACTIVE Ltd. - Plymouth**  
**Graphic Artist**  
 Created interface designs, illustrations, and the graphics for interactive installations. These designs were used at museums, corporations, and conferences/trade shows
- 09-2007 / 03-2008  
**BOSTON CONSULTING GROUP - Amsterdam**  
**Graphic Assistant**  
 Designed presentation graphics and created pamphlets, brochures, and posters for consultants and associates.

### + EDUCATION

- 2004 / 2005  
**INTERACTIVE ART - M.A.**  
**Main subject: Interactive cinema**  
 Falmouth University College, UK
- 1999 / 2003  
**COMMUNICATION DESIGN - B.A.**  
**Main subject: Illustration Design**  
 Academie Minerva, Groningen, NL

### GET IN TOUCH

-  **Website**  
[www.naiscreations.com](http://www.naiscreations.com)
-  **Mobile**  
 + 31 (0) 620106982
-  **Email**  
[info@naiscreations.com](mailto:info@naiscreations.com)

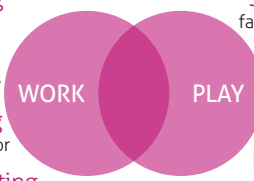
### + PROFESSIONAL SKILLS

	average	good	skilled
Graphic Design Web	●●●●●	●●●●●	●●●●●
Graphic Design Print	●●●●●	●●●●●	●●●●●
Interface Design	●●●●●	●●●●●	●●●●●
Illustration	●●●●●	●●●●●	●●●●●
Photoshop	●●●●●	●●●●●	●●●●●
Illustrator	●●●●●	●●●●●	●●●●●
Indesign	●●●●●	●●●●●	●●●●●
Dreamweaver	●●●●●	●●●●●	●●●●●
HTML / CSS	●●●●●	●●●●●	●●●●●
Javascript	●●●●●	●●●●●	●●●●●
Microsoft Office	●●●●●	●●●●●	●●●●●
Windows	●●●●●	●●●●●	●●●●●
Mac OS	●●●●●	●●●●●	●●●●●
Dutch			native
French			native
English			fluent
German			fluent

### + PERSONAL SKILLS

- Social Commitment
- Creativity
- Organization
- Communication
- Team Player

### + ABOUT ME



Interacting networker

Thinking visual thinker

Developing idea generator

Implementing Creating foundations

Socializing family&friends

Hobbies swimming jogging reading

Downtime yoga & painting